



# BLUEINK

## POWERED BY AMAZON WEB SERVICES

Blueink provides customers with the ability to track, manage, and sign documents electronically for up to 50% less than the cost of DocuSign.

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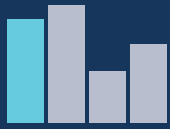
### Summary

Blueink company overview



LOWNDES COUNTY, NC

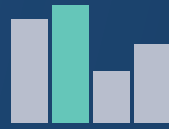
## SCHOOL DISTRICT PROFILE



5000

### POPULATION

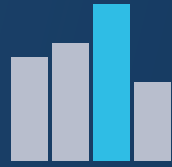
Estimated Student population



10+

### SCHOOLS

Number of Schools



1000

### EMPLOYEES

Estimated employees

LET BLUEINK SAVE YOU TIME AND MONEY!

## AVERAGE CUSTOMER SAVINGS

10000

### DIGITAL ENVELOPES USAGE

Based on your population and expected use, our above estimation is for total adoption of annual digital transactions

62

### HOURS SAVED

On average it takes 64 hours per paper document transaction and 2 hours with Blueink

262%

### AVERAGE SAVINGS

For every dollar spent going digital with Blueink you are estimated to save \$1.62



LET US SHOW YOU HOW  
BLUEINK CAN WORK FOR YOU

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BLUEINK



## Powered by AWS

As the most secure, reliable, and broadly adopted cloud platform, Amazon Web Services is the trusted technology partner for digital solutions worldwide. Blueink is an AWS consulting partner with a long history of reference-able and successful engagements to streamline document workflows and reduce costs.

## JOIN BLUEINK THE #1 DOCUSIGN ALTERNATIVE

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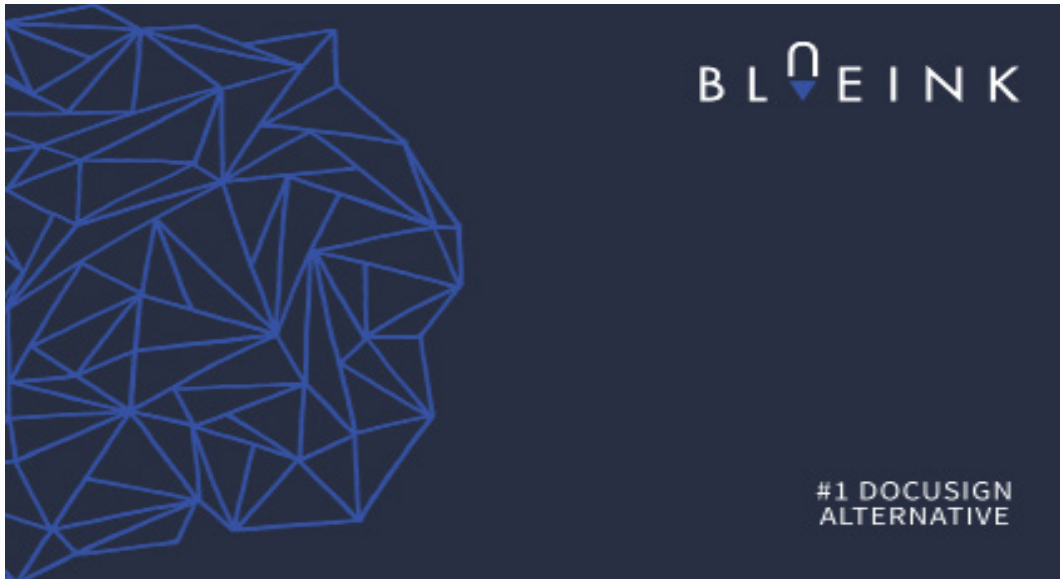
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# CUSTOMER MISSION

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As leading eSignature experts, our mission is to provide our customers with ongoing insights on how they can implement and benefit from one of the fastest growing technologies in software, [eSignatures](#).

Blueink is a people-first eSignature company that prioritizes its customers. We add value to their businesses by providing substantial time savings, and best-in-class customer support at a price thats hard to beat.

**50%**

Blueink is 50% more affordable compared to DocuSign

**75%**

Blueink saves you 75% when compared to the cost of paper

**99%**

An A+ NPS score and a customer happiness of 99%

**80%**

Blueink eSignature process is 80% faster than paper workflows

# THE VALUE OF BLUEINK

**START WORKING SMARTER AND FASTER WITH BLUEINK  
ESIGNATURE SOLUTIONS POWERED BY AWS**

BlueInk helps public and private entities track, manage and complete legally binding eSignatures for 50% less than DocuSign and Adobe Sign. [Full of Features, Half The Cost.](#)



## OUR VISION

Blueink was founded in 2014 with the intention of developing a faster, more practical way of offering eSignature services.



## OUR MISSION

Our mission at Blueink is to provide [top-tier customer-centric eSignature products](#) and support, with a hyperfocus on affordability and ease of use.



## OUR GOALS

[Blueink's goals are simple](#) - Save you time and money to allow you to reinvest in yourself, your business and what matters most to you.



## OUR VALUE

The Blueink team believes in the customer first. We prioritize what you need to get you on your way. We remain loyal to you and your time.

# BLUEINK VS THE INDUSTRY

04 | 12

On average, Blueink customers can expect a reply from our team within 4 minutes. That is 99.95% faster than the industry average of 12 hours.

\$1 | \$2

For every dollar spent with Blueink, customers will spend \$2 with the competition.

72 | 43

Blueink ranks in the top 10th percentile for net promoter scores compared to industry average ranking of 60th percentile.

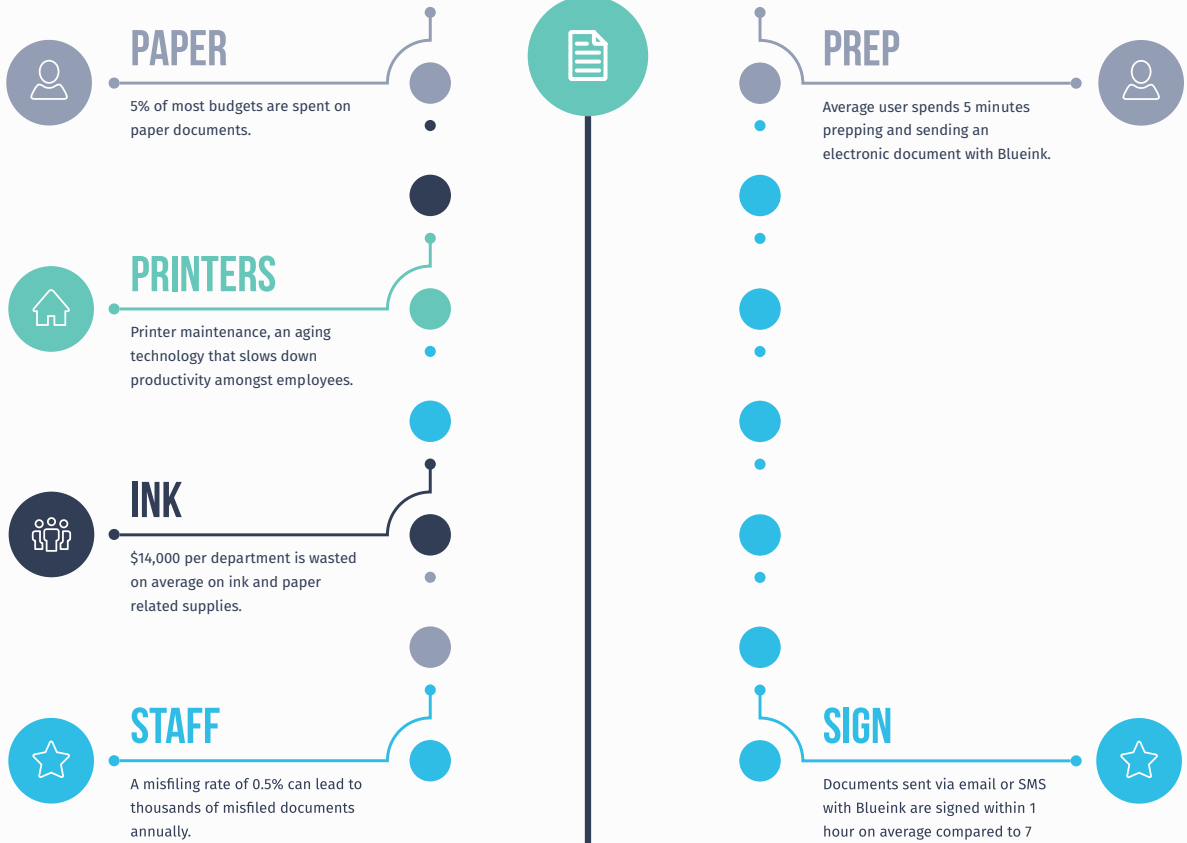
GOING DIGITAL WITH BLUEINK  
CAN SAVE YOU BOTH TIME AND  
MONEY

## WORK SMARTER WITH BLUEINK

When compared to our competitors, Blueink stands out across the board. #1 in customer satisfaction, 50% the cost of our competitors, and a top 10% NPS score.

# SAVE TIME & MONEY

## BLUEINK VS PAPER



### COST OF PAPER WORKFLOW

**1.5**

**Per transaction per employee.**  
on average, each employee spends 1.5 hours per paper document transaction.

**\$6**

**Average cost per document transaction**  
the average paper document cost up-to \$6 per employee transaction.

**18X**

**Faster per transaction with Blueink**  
on average, each employee spends 5 minutes per eSignature transaction.

**\$2**

**Average cost per Blueink transaction**  
the average eSignature transaction saves \$4 over traditional paper documents.

# THE FOUNDERS

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## THE BLUEINK TEAM

Two life long friends came together in 2014 to create what would become Blueink. Today, almost a decade later, Blueink has grown to become a household name amongst our customers.



**FAZE SHARIF**  
CO-FOUNDER & CEO

&

**ZACHARY LOVELADY**  
CO-FOUNDER & CTO

“ Blueink was founded with the idea that user experience is everything. It always has been, but it’s undervalued and underinvested in.

Blueink is more than just an eSignature service, we are an extension of your staff, a seat in your office, and a partner for your business.

### Powerful Partnerships Matter

Blueink is powered by Amazon Web Services (AWS), the most secure, reliable, and broadly adopted cloud platform worldwide. This trusted technology partnership helps Blueink accelerate document workflows and control the cost of doing business—all while operating securely to protect your customers data.



# LOWNDES COUNTY SCHOOLS

## GEORGIA'S FIRST PAPERLESS DISTRICT

The use of eSignature technology pays for itself quickly while also creating a more efficient and productive path to accommodate constituents. Knowing that, cities and counties, large and small, have still found the implementation of electronic signature software to be prohibitive due to budget constraints and the time it takes to transition from wet signature process to a paperless city.



### RODNEY GREEN

"Blueink has been a great partner for the City of Mesa. They are procurement-friendly, always quick to respond and act as an extension of our staff."

**Rodney Green**  
Lowndes County Schools



#### SAVINGS

Lowndes Schools have experienced substantial savings, increase in efficiencies and satisfied employees /



#### SUPPORT

Blueink assigned a dedicated customer care team to the district to ensure quick implementation, platform training, and a successful launch.



#### QUALITY

Created a more efficient and productive path to accommodate constituents through convenience and accessibility.

# WHAT WE OFFER

We believe that all parties to an agreement have the right not just to sign quickly, but to truly understand what they are signing. Our software aspires to enable a more transparent and efficient way of doing business, and this drives our innovation, product development, and business plans.



## 01. ESIGN ANYTIME

Sign documents on any device – phone, tablet, laptop or desktop.



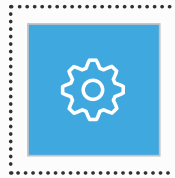
## 04. TOP-TIER SUPPORT

Talk to real people in real time in under 4 minutes.



## 02. REUSABLE TEMPLATES

Configure frequently sent documents once, and reuse them whenever needed with a few clicks.



## 05. DASHBOARD

Track, manage, and organize contracts, agreements and other forms with simplicity.



## 03. SMS DELIVERY

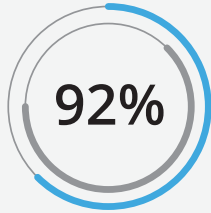
Get documents signed conveniently and within minutes by requesting eSignatures via text message.



## 06. BULK SEND

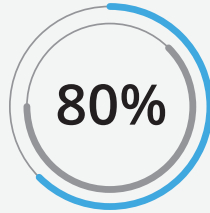
Send thousands of documents to signers in seconds, all at once.





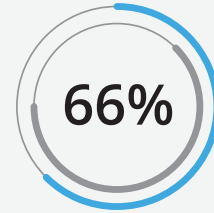
### CUT DOCUMENT ERRORS

Cut errors down by 92% when you go digital with Blueink



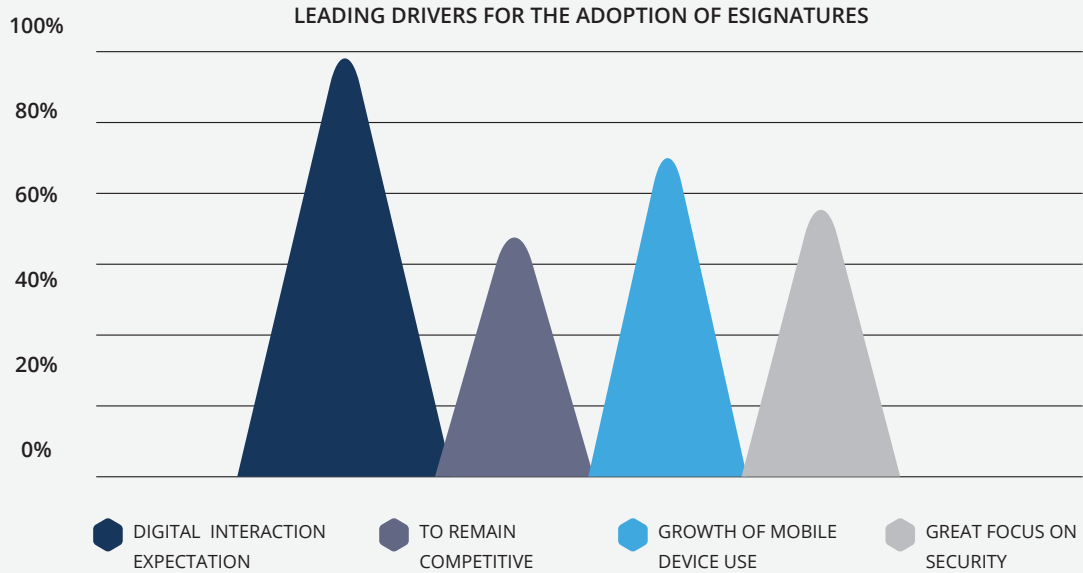
### ACHIEVE AUDIT EFFICIENCY

Maximize your audit efficiency with Blueink



### REDUCE MISSING FILES

Drastically reduce your missing and misorganized files



## BEST IN CLASS SUPPORT

RATED HIGHEST IN CUSTOMER SUCCESS

A+

#### NPS SCORE 70+

Keeping a constant pulse on our client base and industry needs allows Blueink to maintain a top-tier NPS Score

4.8

#### CAPTERRA RATINGS

One of the highest rated customer success platforms with a near 100% customer satisfaction rating

2021

#### SOFTWARE ADVICE

Voted best customer support and most recommended of 2021 with software advice

BLUEINK

**BLUEINK**

**POWERED BY AMAZON WEB SERVICES**

Looking for an eSignature solution? We're here to help with any need, department, or industry.

